

The company we are

Herbalife is a global nutrition & lifestyle company that provides high-quality, science-backed products and programs offered by a network of Independent Distributors. Since 1980, our team has expanded worldwide to more than 90 countries and become the #1 brand in the world in active and lifestyle nutrition. *Together, we encourage everyone to live healthier and more active lifestyle through coaching and supportive communities.

Name of opening position: Dietitian (Marketing coordinator) - Taiwan

Responsibilities:

- Create wellness and product training materials that meet the needs of members/consumers.
- Contribute to the new product development projects and provide nutrition foundation knowledge that can be utilized for product formulation, labeling, and advertising claims.
- Assistance in the development of nutrition literature to enhance the professionalism of members in nutrition and product knowledge.
- Help launch the new product, marketing campaign, and social media content to aid members in expanding their businesses and promoting our brand.
- Collaborate with the contracted dietitian team to provide information to members and consumers about Herbalife nutrition products and related nutrition knowledge.
- Work together with the contracted dietitian team to produce a nutrition article for Hub that explains the Herbalife nutrition concept.
- Collaborate with Herbalife's Nutrition Advisory Board (NAB) to improve training content and boost the brand image in the healthcare sector.

Qualifications:

- A bachelor's degree in nutrition or food science.
- Registered dietitian in Taiwan.
- Good organizational and presentation skills are necessary to craft healthcare articles and presentation decks.
- Concept for new product launch and product lifecycle management.
- Ability to conduct wellness trainings and handle nutrition/health care inquiries.
- The ability to organize the workload for effective implementation.
- Customer-focused and results-oriented.
- Ability to function effectively as a team member.
- Positive thinking, integrity, passion with positive working attitude
- Proficiency in English and Mandarin communication, including writing and speaking.
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Please send your resumes (in English and Chinese) to aliceyi@herbalife.com before March 10, 2025. Thank you.